

# How FDA Communicates with Stakeholders During the Rulemaking Process

FDA Office of Global Policy and Strategy (OGPS),
Office of Trade and Global Partnerships (OTGP)
November 14, 2023



Accessible and consistent communication is an essential part of good regulatory practice.



# Accessible and consistent communication:

- Facilitates public participation
- Promotes accountability and transparency throughout rulemaking
- Provides greater certainty to stakeholders
- Conveys regulatory requirements in a timely manner
- Builds trust

# Public Engagement

In 2023, the Office of Information and Regulatory Affairs issued a memorandum providing guidance on how agencies can better engage members of the public when developing a regulation, including members of underserved communities.



One aspect focuses on ensuring that agency policies on communication during the rulemaking process promote <u>accessible</u>, <u>equitable</u>, <u>and meaningful participation</u> and engagement, especially <u>early on in setting</u> <u>regulatory priorities and in the early stages</u> <u>of rule development</u> before a proposed regulation is issued for comment.



Barriers that impede greater stakeholder participation in the rulemaking process include lack of awareness or knowledge about:

- The regulatory process and opportunities for input
- Specific regulations or issues that agencies are considering
- Effective ways of participating

Individuals may face <u>other</u> <u>barriers to participation</u>, such as:

- Barriers related to the time it takes for participation
- Language and communication access
- Physical access
- Internet access, accessibility, and digital literacy
- Lack of trust in government



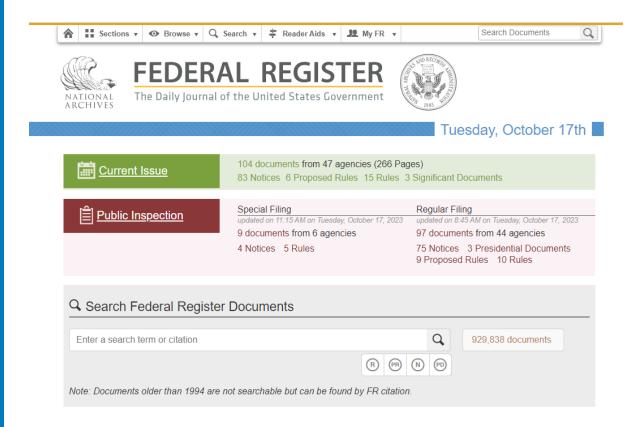
#### The guidance recommends that agencies:

- Plan and prioritize their participation and engagement activities
- Recognize engagement strategies may be different for each regulation
- Intentionally plan and prioritize regulatory activities to determine where they should direct resources to maximize the quality of participation and engagement, including underserved communities



# **Federal Register**

Official daily publication for agency rules, proposed rules, notices of Federal agencies and organizations, as well as for Executive Orders and other presidential documents





# **Unified Agenda**

Provides information about new regulations that the government is considering and existing regulations the government is reviewing

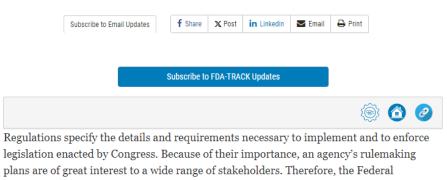




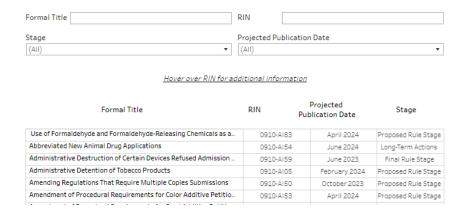
#### **FDA-TRACK**

Updated agenda of upcoming rulemakings

#### FDA-TRACK: Unified Agenda-TRACK



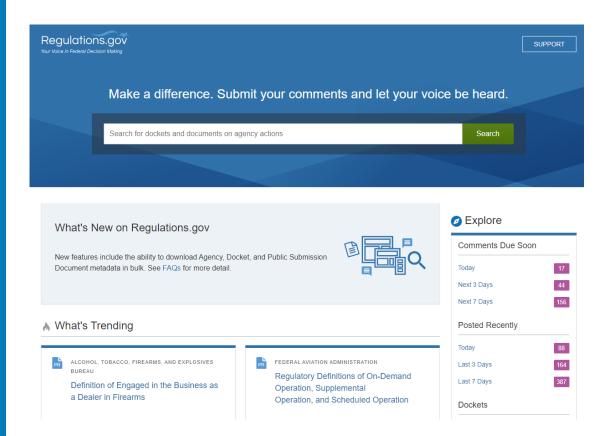
Regulations specify the details and requirements necessary to implement and to enforce legislation enacted by Congress. Because of their importance, an agency's rulemaking plans are of great interest to a wide range of stakeholders. Therefore, the Federal Government publishes a semi-annual agenda of upcoming regulations in the Federal Register, usually in the Spring and Fall. On this Web page, we will maintain an updated agenda of the agency's upcoming rulemakings.





# Regulations.gov

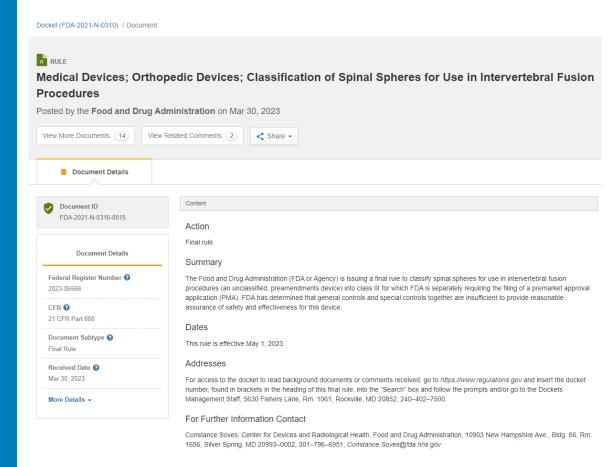
Provides information on the development of Federal Regulations and other related documents issued by the U.S. government





#### **Dockets**

Collection of documents related to a rulemaking or other action





# **Plain Language**

Clear, concise, well-organized communications that the public can understand and use

- The Plain Writing Act of 2010 requires that all federal agencies use <u>"clear government</u> communication that the public can understand and use."
- FDA proactively expands awareness about the Plain Writing Act to FDA employees:
  - Provides training to educate staff
  - Uses plain language awards to recognize excellence in communication
- Plain language also facilitates public comment on proposed regulations.



### **Accessibility**

Accessibility can be measured by how successfully a person with a disability can locate, get to, and understand the wanted or needed information.

#### **Accessibility Guidance and Checklists**



#### **Accessibility Guidance and Checklists**

Federal agencies are responsible for ensuring their information and services are accessible to persons with disabilities. The Revised 508 Standards include not just IT tools and systems, but electronic content such as documents, web pages, mobile apps, presentations, social media content, blogs, and certain emails. To comply with the Revised Section 508 and Web Content Accessibility Guidelines (WCAG) requirements, accessibility checklists are needed to evaluate web page content, mobile apps and documents (i.e., Microsoft Excel, PowerPoint, Word and Adobe Acrobat PDF) for accessibility.

Checklists for Creating Accessible Documents
Checklists for Creating Accessible Web and Mobile App Content
Web Standards



#### **FDA Website**

Includes information related to proposed and final regulations, including:

- Links to the Federal Register
   Notice and docket
- Ability to register for automatic email updates, as well as
- Other information that can support understanding of proposed and final regulations

#### OTC Hearing Aids: What You Should Know



Close to 30 million adults living in the U.S. have some <u>degree of hearing loss</u>. Despite the high number of people affected by hearing loss, only about <u>one-fifth</u> of those who could benefit from a hearing aid seek intervention. Using hearing aids <u>may reduce</u> the frequency or severity of cognitive decline, depression, and other health problems in adults. Added benefits can include improved social participation and a better quality of life. To increase the public's access to hearing aids and improve hearing, the FDA established a <u>new category of over-the-counter (OTC) hearing aids</u> for adults 18 years of age and older with perceived <u>mild to moderate hearing loss</u> that went into effect on October 17, 2022.

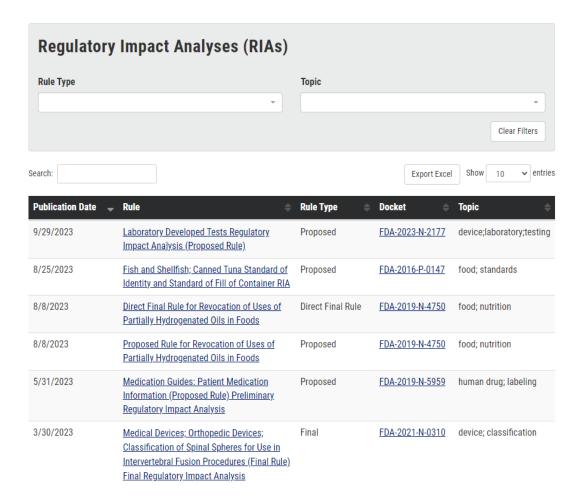
#### On this page:

- Over-the-Counter (OTC) Hearing Aids
- Before You Buy an OTC Hearing Aid: What You Should Know
- After You Buy an OTC Hearing Aid: What You Should Know
- OTC Hearing Aid Resources



#### **FDA Website**

Includes preliminary and final regulatory impact analyses in a searchable format



# Meetings, Conferences, and Workshops

Virtual or in-person events can facilitate and support public participation on proposed regulations as well as communicate about final regulations.

Following meetings, FDA makes recordings and transcripts available on our website.



#### Examples of past events include:

- Webinar to provide information on the proposed rule regarding Laboratory Developed Tests
- Public workshop to obtain public input on the appropriate use of voluntary consensus standards in premarket submissions for medical devices
- Public workshop to communicate how to use and reference standards in device submissions

# **Guidance Documents**

Documents prepared for FDA staff, applicants/sponsors, and the public that describe the Agency's interpretation of or policy on a regulatory issue.



#### **Search for FDA Guidance Documents**

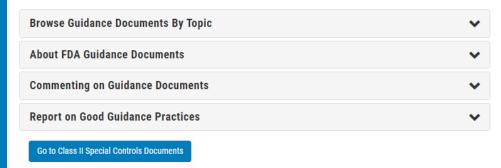


The table below lists all official FDA Guidance Documents and other regulatory guidance. You can search for documents using key words, and you can narrow or filter your results by product, date issued, FDA organizational unit, type of document, subject, draft or final status, and comment period.

This feature is provided to give a convenient way to search for all FDA guidance documents from a single location.

If you cannot find the document you're looking for here, you can browse separate collections of guidance documents by topic.

Go to Guidance Document Search



**Guidance Document Search** 

# Websites and Resources

- https://www.federalregister.gov/
- <a href="https://www.fda.gov/about-fda/fda-track-agency-wide-program-performance/fda-track-unified-agenda-track">https://www.fda.gov/about-fda/fda-track-agency-wide-program-performance/fda-track-unified-agenda-track</a>
- https://www.regulations.gov/
- https://www.fda.gov/about-fda/plain-writing-its-law
- https://www.fda.gov/about-fda/economicsstaff/regulatory-impact-analyses-ria
- https://www.fda.gov/regulatory-information/search-fdaguidance-documents

