



INTER-AMERICAN COALITION FOR  
**BUSINESS  
ETHICS**  
MEDICAL TECHNOLOGY SECTOR



INTER-AMERICAN COALITION FOR  
**REGULATORY  
CONVERGENCE**  
MEDICAL TECHNOLOGY SECTOR

**7:30 – 8:00 am: Breakfast and Coffee**



COALICIÓN INTERAMERICANA POR LA  
**ÉTICA  
EMPRESARIAL**  
SECTOR DE TECNOLOGÍA MÉDICA

COALIZÃO INTERAMERICANA PARA  
**ÉTICA  
EMPRESARIAL**  
SETOR DE TECNOLOGIA MÉDICA

INTER-AMERICAN COALITION FOR  
**BUSINESS  
ETHICS**  
MEDICAL TECHNOLOGY SECTOR

## General Information

- **Virtual guests:**
  - Please keep yourself muted throughout the duration of the session.
  - Use the chat box for any questions or comments.
  - Once the Ethics Coalition session is complete, please use the same link to connect to the session for the Regulatory Coalition.
  - *If you have any technical difficulties accessing the meetings during the day of the event, please contact: [leticia@interamericancoalition-medtech.org](mailto:leticia@interamericancoalition-medtech.org)*
- **In-person guests:**
  - Simultaneous translation in Spanish and Portuguese is offered for all hybrid Coalition activities. Please connect your device to the meeting Zoom using the QR code (such as a cell phone or laptop) along with headphones. Please keep your mic muted once connected.
  - *WiFi details (Andrew to share)*



## *Welcome to Boston: “Health Innovation Capital of the United States”*



Leading global city in healthcare innovation, from research and development to providers



Over 120 health information technology and digital health companies



Home to 25 hospitals and 20 community health centers



Received most National Institutes of Health funding of any U.S. city in the last 21 years



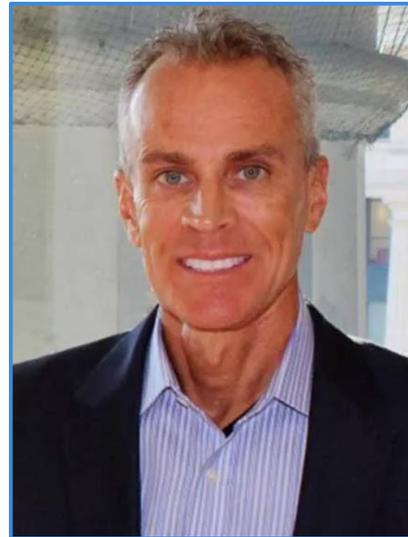
Healthcare and social assistance industry accounts for over 18% of the city's total employment



State of Massachusetts has more residents covered by insurance than any other state in the U.S. (98%)



*8:00 – 8:05 am: Opening Welcome Remarks*



***Christopher White**  
General Counsel & Chief Policy Officer  
Advanced Medical Technology Association  
(AdvaMed)*

*8:05 – 8:30 am: 2022 Coalition Progress and Action Plan Review*



***Andrew Blasi**  
Executive Secretary  
Inter-American Coalition for Business Ethics in  
the Medical Technology Sector*

## 2022 PROGRESS

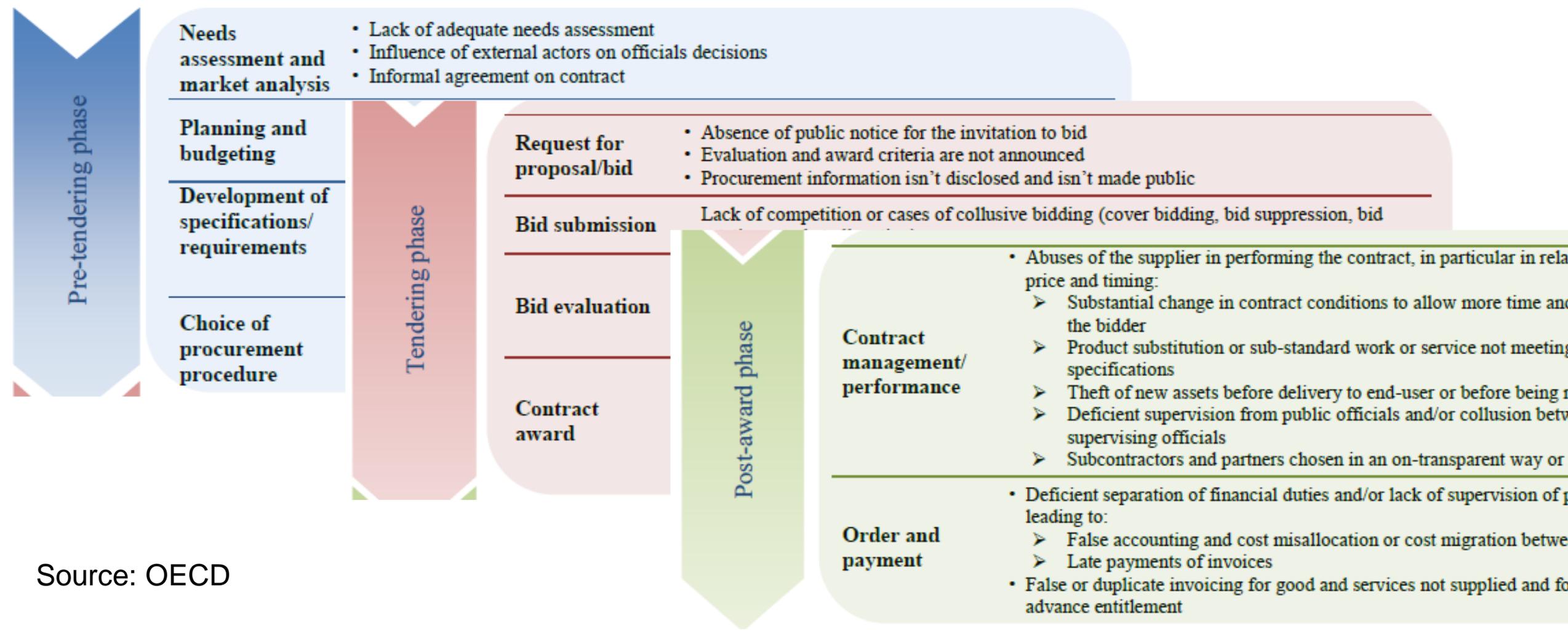
- Ethics pillar in Americas RISE for Health
- 9<sup>th</sup> Coalition Meeting @ Summit of the Americas
  - Presentation to Trade Ministers
  - Session on Brazil Procurement Law with CGU and Ministry of Health
  - Update on Global Distributors Compliance Toolkit utilization in Latin America
- Distributors Compliance Trainings

## ACTION PLAN REVIEW

- Primary Outcomes through 2023:
  1. Demonstration of code implementation by the companies of each Coalition member
  2. Launch/Implementation of multi-stakeholder partnerships to uphold the Bogota Principles
  3. Coalition Resource Guide on government strategies to encourage ethical business conduct + 1-2 pilots

**8:30 – 9:15 am**

***Prioritizing Government Strategies to Encourage  
Ethical Business Conduct:  
Advocacy for Integrity Requirements in Public  
Procurement of Health Products***



Source: OECD

## OECD Focus Areas in Public Procurement

- **Integrity**
- **Transparency**
- **Stakeholder participation**
- **Accessibility**
- **E-procurement**
- **Oversight and control**



## What about Ethics & Compliance Programs as a requirement for contracting with the public sector?

- Already extensive/growing requirement for contracting between private sector entities.
- **United States:** Federal Acquisition Regulation was amended in 2008 to require contractors to have a written code of ethics, an employee ethics and compliance training program, and an internal control system (for contracts exceeding USD 5.5 million)
- **Brazil:** Procurement Law No. 14133 was passed in 2021 requiring bidders winning contracts of BRL 200 million to implement an integrity program within six months. The existence of this program functions as a tie-breaker criterion.
- **Key Questions for Requirements:** How are compliance programs evaluated? Who is responsible for this evaluation? Do all countries have qualified staff to evaluate these programs? Is there any type of ongoing monitoring or regular assessment?

## **What about Ethics & Compliance Programs as a requirement for contracting with the public sector?**

- **What is your country's approach?**
- **Have you seen any recent developments in this area?**
- **How can Coalition members best advocate for integrity requirements in public procurement?**
- **Should members advocate for lower financial thresholds where integrity requirements exist?**

**9:15 – 9:45 am**

***Brief Status Updates / 2023 Ethics Priorities  
by Coalition Members and Partners***

**9:45 – 9:55 am**

***2023 Coalition Meeting Schedule:  
Considerations for Location and Timing***

**9:55 – 10:00 am**  
*Summary of Outcomes and Next Steps*

***10:00 – 10:30 am***  
***Coffee and Tea***  
***Networking Break***

