

**Individual and Joint Sessions of the  
Inter-American Coalitions for Business Ethics and Regulatory Convergence  
in the Medical Technology Sector**

5-7 June 2022 | Los Angeles, California, United States

*All times PDT*

<b>Monday, 6 June 2022 – Inter-American Coalition for Business Ethics (Hybrid Format)</b>	
<b>08:30-09:00</b>	<p><b>Light Breakfast and Coffee</b> <i>Location: Crowell &amp; Moring LLP, 515 Flower Street (41<sup>st</sup> Floor), Los Angeles, CA 90071</i></p> <p><i>Prior to entering building, please ensure you have completed your Office Pass questionnaire sent via email. Proceed to front desk to check in and receive your visitor pass. A member of our staff will be there to direct you. You will take an elevator to the 41<sup>st</sup> floor, where the additional members of our team will greet and escort you to the conference room.</i></p>
<b>09:00-09:20</b>	<p><b>Opening Welcome Remarks</b></p> <ul style="list-style-type: none"> <li>• <i>Sujata Dayal, Vice President &amp; Global Chief Compliance Officer, Medline Industries</i></li> <li>• <i>Sergio Pinto, Chair, AdvaMed Latin America Compliance Working Group (virtual)</i></li> </ul>
<b>09:20-9:35</b>	<p><b>Coalition Progress Report &amp; What to Expect for the Summit of the Americas</b></p> <ul style="list-style-type: none"> <li>• <i>Andrew Blasi, Executive Secretary, Inter-American Coalition for Business Ethics</i></li> </ul>
<b>9:35-10:00</b>	<p><b>Presentation and Q&amp;A Session on AdvaMed Code of Conduct</b></p> <ul style="list-style-type: none"> <li>• <i>Christopher White, General Counsel &amp; Chief Policy Officer, Advanced Medical Technology Association (AdvaMed) Board of Directors</i></li> </ul>
<b>10:00-10:10</b>	<p><b>Coffee and Networking Break</b></p>
<b>10:10-10:35</b>	<p><b>Presentation and Q&amp;A on Global Distributor Toolkit Implementation in the Americas and Strategy Discussion on Implementation Next Steps</b></p> <ul style="list-style-type: none"> <li>• <i>Sujata Dayal, Vice President &amp; Global Chief Compliance Officer, Medline Industries</i></li> </ul>
<b>10:35-11:20</b>	<p><b>Presentation on Brazil Public Procurement Law (Law n. 14.133/21) and Strategy Discussion on Driving Integrity through Public Procurement</b></p> <ul style="list-style-type: none"> <li>• <i>Carlos Gouvêa, Executive President, Câmara Brasileira de Diagnóstico Laboratorial (CBDL) and Institutional Relations, Instituto Ética Saúde (IES)</i></li> <li>• <i>Bruno Boldrin Bezerra, Executive Director, Associação Brasileira de Importadores e Distribuidores de Produtos para Saúde (ABRAIDI)</i></li> <li>• <i>Carolina Palhares, Director of Integrity, Ministry of Health, Brazil (virtual)</i></li> <li>• <i>Lorena Brito da Justa Croitor, Federal Auditor of Finance and Control, Coordinator of Audit in the Health Area, Comptroller General of the Union, Brazil</i></li> </ul> <p><i>Discussion Questions:</i></p> <ul style="list-style-type: none"> <li>• <i>Are there any questions on Brazil Public Procurement Law (Law n. 14.133/21)?</i></li> <li>• <i>What are the opportunities/challenges related to advancing integrity in public procurement laws in other countries of the region?</i></li> <li>• <i>Should the Coalition prioritize this area for further action? If so, how?</i></li> </ul>

<b>11:20-12:00</b>	<b>Status Updates by Coalition Members</b>
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**Monday, 6 June 2022 – Joint Coalition Lunch (In-Person)**

<b>12:00-13:00</b>	<b>Joint Coalition and Delegations Lunch</b> <i>Location: Crowell &amp; Moring LLP, 515 Flower Street (41<sup>st</sup> Floor), Los Angeles, CA 90071</i>
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**Monday, 6 June 2022 – Inter-American Coalition for Regulatory Convergence (Hybrid Format)**

<b>13:00-13:05</b>	<b>Opening Welcome Remarks</b> <ul style="list-style-type: none"> <li><i>Sandra Ligia Gonzalez, Executive Secretary, Inter-American Coalition for Regulatory Convergence for the Medical Technology Sector</i></li> <li><i>Leticia Fonseca, Deputy Executive Secretary &amp; Executive Secretary for Brazil, Inter-American Coalition for Regulatory Convergence for the Medical Technology Sector</i></li> <li><i>Renata Amaral, Technical Secretariat, Inter-American Coalition for Regulatory Convergence in the Medical Technology Sector (GRP Lead)</i></li> </ul>
<b>13:05-13:25</b>	<b>Coalition Progress Report &amp; What to Expect for the Summit of the Americas</b> <ul style="list-style-type: none"> <li><i>Sandra Ligia Gonzalez, Executive Secretary, Inter-American Coalition for Regulatory Convergence for the Medical Technology Sector</i></li> </ul>
<b>13:25 -13:45</b>	<b>Remarks by the Office of the U.S. Trade Representative on U.S. bilateral, sub-regional, and regional efforts to advance Good Regulatory Practices (GRPs)</b> <ul style="list-style-type: none"> <li><i>Renee Hancher, GRP Lead – Office of the U.S. Trade Representative (USTR)</i></li> </ul>
<b>13:45-14:20</b>	<b>High-Level Report on GRP Trade Commitment Implementation: Brazil, Colombia, Mexico</b> <ul style="list-style-type: none"> <li><i>GeanLuca Lorenzon, Secretary for Competition Advocacy and Competitiveness, Secretariat for Competition Advocacy and Competitiveness, Brazil</i></li> <li><i>Aurelio Mejia, Director of Regulation, Ministry of Commerce, Industry and Tourism of Colombia (virtual)</i></li> <li><i>Rubisel Velázquez Lugo, General Director of International Trade, Secretariat of Economy of Mexico (virtual)</i></li> </ul>
<b>14:20-14:30</b>	<b>Coffee Break</b>
<b>14:30-14:50</b>	<b>Presentation and Q&amp;A on Brazil's National Quality Infrastructure</b> <ul style="list-style-type: none"> <li><i>Marcos Heleno Guerson de Oliveira Junior, President, Instituto Nacional de Metrologia, Qualidade e Tecnologia (INMETRO)</i></li> </ul>
<b>14:50-15:05</b>	<b>Americas Business Dialogue – GRP Survey Findings and Next Steps</b> <ul style="list-style-type: none"> <li><i>Sandra Ligia Gonzalez, Executive Secretary, Inter-American Coalition for Regulatory Convergence for the Medical Technology Sector</i></li> </ul>
<b>15:05-15:25</b>	<b>Remarks by the U.S. Food and Drug Administration (FDA) on Regional Medical Device Regulatory Convergence Efforts in 2022</b> <ul style="list-style-type: none"> <li><i>Mark Abdo, Associate Commissioner for Global Policy, U.S. Food and Drug Administration (FDA) (virtual)</i></li> </ul>

<b>15:25-15:45</b>	<b>Remarks by the Pan American Health Organization (PAHO) on PAHO / WHO Efforts to advance convergence through Good Regulatory Practices and Good Reliance Practices</b> <ul style="list-style-type: none"> <li>• <i>Alexandre Lemgruber, Regional Advisor, Health Technologies, PAHO (virtual)</i></li> </ul>
<b>15:45-16:55</b>	<b>Status Updates by Coalition Members</b>
<b>16:55-17:10</b>	<b>Action Plan Review &amp; Closing Discussion</b> <ul style="list-style-type: none"> <li>• <i>Sandra Ligia Gonzalez, Executive Secretary, Inter-American Coalition for Regulatory Convergence for the Medical Technology Sector</i></li> </ul>

**Monday, 6 June 2022 – Joint Coalition and Delegation Reception (In-Person)**

<b>17:30-19:30</b>	<b>Light Refreshments and Networking</b> <i>Location: City Green at City National Plaza, 515 South Flower St, Los Angeles, CA, 90071</i>  <i>Please take an elevator down to the ground floor. Staff will be there to direct you. Please proceed towards the glass doors and enter reception area. Do not enter the main lobby.</i>
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**Tuesday, 7 June 2022 – Joint Coalition Session (Hybrid Format)**

<b>08:00-09:00</b>	<b>Light Breakfast and Coffee</b> <i>Location: Crowell &amp; Moring LLP, 515 Flower Street (41<sup>st</sup> Floor), Los Angeles, CA 90071</i>  <i>Prior to entering building, please ensure you have completed your Office Pass questionnaire sent via email. Proceed to front desk to check in and receive your visitor pass. A member of our staff will be there to direct you. You will take an elevator to the 41<sup>st</sup> floor, where the additional members of our team will greet and escort you to the conference room.</i>
<b>09:00-09:30</b>	<b>Formal Launch and Signing Ceremony of the Inter-American Coalition for Regulatory Convergence in the Medical Technology Sector</b> <ul style="list-style-type: none"> <li>• <i>Nacho Abia, Chief Executive Officer, Americas &amp; Global Chief Operating Officer, Olympus Corporation</i></li> </ul> <i>Introduced by Ambassador Robert Holleyman President and CEO of Crowell &amp; Moring International</i>
<b>9:30-10:00</b>	<b>Strengthening Democratic Governance in the Americas through Ethical Business Conduct and Launch of the AdvaMed Code of Conduct (English, Spanish, Portuguese)</b> <ul style="list-style-type: none"> <li>• <i>Ian Saunders, Deputy Assistant Secretary for the Western Hemisphere, Department of Commerce, U.S.</i></li> <li>• <i>Lorena Brito da Justa Croitor, Federal Auditor of Finance and Control, Coordinator of Audit in the Health Area, Comptroller General of the Union, Brazil</i></li> <li>• <i>Christopher White, General Counsel &amp; Chief Policy Officer, AdvaMed</i></li> </ul>
<b>10:00-10:30</b>	<b>High-Level Remarks on the COVID-19 Medical Device Regulatory Convergence Project: MDRC Successes and Goals Through 2024</b> <ul style="list-style-type: none"> <li>• <i>Mileydi Guilarte, Deputy Assistant Administrator, Bureau for Latin America and the Caribbean, U.S. Agency for International Development</i></li> <li>• <i>Joseph Tretler, Vice President, International Policy, American National Standards Institute (ANSI) (virtual)</i></li> <li>• <i>Héctor Orellana, VP North Latin America, Medtronic</i></li> </ul>

<p><b>10:30-11:00</b></p>	<p><b>Driving Regional Trade and Investment – The Role of Good Regulatory Practices and Anti-Corruption</b></p> <ul style="list-style-type: none"> <li>• <i>Daniela Ferreira de Matos, Advisor, Foreign Trade Secretariat, Ministry of Economy, Brazil</i></li> </ul> <p><i>Introduced and closing remarks by: Héctor Orellana, VP North Latin America, Medtronic</i></p>
<p><b>11:00-12:30</b></p>	<p><b>Joint Coalition Closing Lunch</b></p>

**Tuesday, 7 June 2022 – Joint Coalition and Delegation Reception (In-Person)**

<p><b>17:00-18:00</b></p>	<p><b>Special Remarks by the Honorable Don Graves, U.S. Deputy Secretary of Commerce</b></p> <p><i>Introduced by Christopher White, General Counsel &amp; Chief Policy Officer, AdvaMed</i></p> <p><b>Light Refreshments and Networking</b></p> <p><i>Location: City Green at City National Plaza, 515 South Flower St, Los Angeles, CA, 90071</i></p> <p><i>Please take an elevator down to the ground floor. Staff will be there to direct you. Please proceed towards the glass doors and enter reception area. Do not enter the main lobby.</i></p>
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