

# Sample Postcard on the Code of Practice for HCPs

*Courtesy of the Medical Technology Association of Australia*

## Working with medical technology companies

### What you need to know about the Medical Technology Industry Code of Practice

#### What to expect from companies

- Ethical behaviour
- Product education and in-service training in a learning environment
- Modest hospitality associated with product education
- Support for educational conferences but only by providing sponsorship to the conference organiser and not individual participants
- Research and educational grants but only to institutions established for that purpose
- Donations for charitable purposes and sponsorship of an event where the proceeds will go to charity

#### What companies may not do

- Provide direct funding to attend a conference
- Provide hospitality except in the context of product education or in-service training, or by sponsoring hospitality at an educational conference
- Pay the cost of travel, hospitality or other expenses for partners or family members
- Pay for participation in or attendance at a sporting event or other entertainment
- Provide any gift unless it benefits patients or serves an educational purpose and is minimal in value
- Provide any form of branded promotional item

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