

SEVENTH COALITION MEETING VIRTUAL AGENDA

Global Meet Webinar / Teleconference System

Option #1 (Webinar): Open your Google Chrome internet browser and enter the URL:

<http://crowell.conferencinghub.com/Web/ablasi>

Option #2 (Teleconference): If your webinar connection does not work, review the phone numbers below and identify your preferred local or toll free number. Before dialing your preferred number, please make note of an alternative number, such as the U.S. toll number (+1-719-325-2765) just in case you have connection challenges. Once promoted, please enter your access code **958 108 3221**.

Brazil: +55 11 4210 3331

Canada: +1-416-915-3623

Chile: +56 800 914 843

Mexico: +52 55 7100 2187

Peru: +51 801 70 657

United States: +1-719-325-2765

SESSION ONE: MONDAY, 29 JUNE 2020 (08:45-11:30, EDT)

| TIME | AGENDA |
|-------------|---|
| 08:45-09:00 | Webinar Systems Check and Welcome Exchanges <i>Note: Coalition members are encouraged to join early to test their virtual connection as well as to offer greetings to fellow Coalition members before we start.</i> |
| 09:00-09:10 | Brief Introductions by Principal Members and Observers |
| 09:10-09:15 | Welcome Remarks by Mr. Ian Saunders, Deputy Assistant Secretary for the Western Hemisphere, U.S. Department of Commerce |
| 09:15-09:20 | Overview of Sixth Meeting Outcomes and Seventh Meeting Agenda Andrew Blasi, Technical Secretariat |
| 09:20-09:30 | Setting the Scene: The Coalition's Achievements and Future Ambitions Sergio Pinto, Chair, AdvaMed Latin America Compliance Working Group |
| 09:30-10:00 | Review and Discussion of Coalition Action Items from COVID-19 Webinar Facilitated by: Nancy Travis, AdvaMed |

| | |
|--------------------|---|
| 10:00-10:10 | Spotlight: 1st Latin America Health Ethics Forum (Spring 2021) Carlos Gouvea, Executive President, CBDL & Executive Director, Instituto Ética Saúde |
| 10:10-10:20 | Looking Ahead to the 2021 Summit of the Americas Lynn Costa, Senior Advisor, Office of the Western Hemisphere International Trade Administration, U.S. Department of Commerce |
| 10:20-10:35 | Overview of the Coalition’s Action Plan and Progress To-Date Bruno Boldrin Bezerra, Executive Director, ABRAIDI (Brazil) |
| 10:35-11:25 | Roundtable Discussion and Initial List of Coalition Action Plan Updates Facilitated by: Andrew Blasi, Technical Secretariat <i>Note: Coalition members provide inputs and offer feedback. Agreed recommendations will be collated and circulated to Coalition members following the meeting.</i> |
| 11:25-11:30 | Summarize Session One Outcomes and Session Two Plans Andrew Blasi, Technical Secretariat |

SESSION TWO: MONDAY, 29 JUNE 2020 (14:30-16:00, EDT)

| TIME | AGENDA |
|--------------------|--|
| 14:30-14:35 | Welcome and Call to Order |
| 14:35-14:55 | Special Presentations on 2020 Coalition Code of Ethics Updates <ul style="list-style-type: none"> • AdvaMed (USA): Nancy Travis • AMID (Mexico): Claudia Freyre and Ana Riquelme • <i>Coalition Members (Pending Confirmation)</i> |
| 14:55-15:25 | Review 2019 Coalition Member Association Report & Designing and Executing the 2020 Coalition Member Association Survey Facilitated by: Ethan Gumpert, AdvaMed |
| 15:25-15:55 | Update on AdvaMed Distributor Working Group and Virtual Toolkit / Modules Facilitated by: Ethan Gumpert, AdvaMed |

| | |
|-------------|--|
| 15:55-16:00 | Summarize Session Two Outcomes and Session Three Plans Andrew Blasi, Technical Secretariat |
|-------------|--|

SESSION THREE: TUESDAY, 30 JUNE 2020 (09:00-10:30, EDT)

| TIME | AGENDA |
|-------------|--|
| 09:00-09:05 | Welcome and Call to Order |
| 09:05-10:00 | Discussion on Coalition Collaborations with the Americas Business Dialogue (ABD) and the Inter-American Development Bank (IDB) <ul style="list-style-type: none"> • #1: Measuring the Positive Impact of Ethical Business Conduct (20 Minutes) • #2: Government Strategies to Encourage Ethical Business Conduct (20 Minutes) • #3: 2021 Summit of the Americas (15 Minutes) |
| 10:00-10:20 | Concluding Remarks from Coalition Executive Committee Members: <ul style="list-style-type: none"> • Bruno Boldrin, ABRAIDI (Brazil) – <i>5 Minutes</i> • Marisol Sanchez, ANDI-CDMIS (Colombia) – <i>5 Minutes</i> • Claudia Freyre and Ana Riquelme, AMID (Mexico) – <i>5 Minutes</i> • Nancy Travis, AdvaMed (USA) – <i>5 Minutes</i> |
| 10:20-10:30 | Summarize Session Three Outcomes Planning for the Ninth Inter-American Coalition Meeting & AdvaMed Digital MedTech Conference |