



Inter-American
Coalition for
Business Ethics

MEDICAL TECHNOLOGY SECTOR

Philadelphia, United States | 23 Sept 2018



BRIEF PARTICIPANT INTRODUCTIONS & WELCOME REMARKS

Ms. Nancy Travis

Vice President, International Governance and Compliance
The Advanced Medical Technology Association (AdvaMed)



SUMMATION OF COALITION PROGRESS (TO-DATE)

Mr. Andrew Blasi

Technical Secretariat (Coalition)

Director, Crowell & Moring International



SUMMATION OF COALITION PROGRESS (TO-DATE)

2016 Lima Roundtable & Outcome Statement

Strengthening Business Ethics in the Medical Device Sector across the Western Hemisphere: A High Level Roundtable Dialogue

Lima Chamber of Commerce | 7 September 2016 | Lima, Peru

OUTCOME STATEMENT

Principals from medical device and diagnostic enterprises and industry associations, governments, and other stakeholders from across the Western Hemisphere gathered in Lima, Peru on 7 September 2016 to discuss current activities and explore new opportunities for heightened collaboration to strengthen ethical practices in the medical device sector.

While notable progress has been made across the Western Hemisphere – including the elaboration of industry association codes of ethics and training programs – participants agreed that more can and should be done through a unified, regional approach.

The following recommendations were issued by the roundtable's participants:

1. Establish an Inter-American Coalition on Ethical Practices in the Medical Technology Sector ("Coalition"), bringing together medical device and diagnostic manufacturer and distributor associations and their members in the Western Hemisphere under a common set of principles and a joint work plan to strengthen business ethics. Other stakeholders – including governments, payers, health care professionals, and civil society – should be invited to join the Coalition, embracing the principles and supporting the work plan.
2. Convene an interim task force to draft a common set of principles and terms of reference, recruit interested founding members, and develop a draft work plan. AdvaMed and ANDI are nominated to serve as interim coordinators and will recruit the interim task force to undertake the aforementioned activities. ANDI is committed to the launch of the Coalition. ANDI will consult ALDIME's members to develop the work plan.
3. Launch the Coalition at the AdvaMed-ANDI LATAM Ethics & Compliance Conference 21 - 23 February 2017 in Bogotá, Colombia. Convene the coalition's founding members during the meeting to adopt the proposed terms of reference and joint work plan.
4. The work plan may consider including heightened collaboration with third party sales and marketing intermediaries, healthcare professionals, and governments.

The recommendations of this Outcome Statement are the consensus views of participants from the following organizations:

- Associação Brasileira de Indústria de Alta Tecnologia de Produtos para Saúde (ABIMED) – Brazil
- Sociedad Científica de Dispositivos Médicos (SCDM) – Chile
- Cámara Dispositivos Médicos e Insumos para la Salud, Asociación Nacional de Empresarios de Colombia (ANDI) – Colombia
- La Asociación Mexicana de Industrias Innovadoras de Dispositivos Médicos (AMID) – Mexico
- Commission on Health Promotion, Cofepris – Mexico
- COMSALUD, Lima Chamber of Commerce (CCL) – Peru
- Dirección General de Medicamentos Insumos y Drogas (DIGEMID), Ministry of Health – Peru
- The Advanced Medical Technology Association (AdvaMed) – The United States
- Department of Commerce – The United States



SUMMATION OF COALITION PROGRESS (TO-DATE)

From Bogota (February 2017) -- San Jose (September 2017)



SUMMATION OF COALITION PROGRESS (TO-DATE)

From Sao Paulo (April 2018) -- Lima (April 2018)



VIII Summit of the Americas

LIMA • PERU • 2018



AGENDA ITEMS

Confirmation of Coalition Website / Feedback & Inputs

Nominations / Confirmation for Executive Committee



AGENDA ITEMS

Updates on Country Roadmaps & Latest Environment Formation of Coalition Industry Expert / Mentor Team



STATUS OF COALITION ACTION PLAN TIMELINE / ACTIVITIES

- **Bogota Principles Training Module and Presentation**
- **Coalition member gaps in code of ethics, alignment effort, model code of ethics, begin to update codes by 2019**
- **Capacity-building program and activities starting in 2019**
- **The Coalition's Primary Outcomes and Additional Outcomes to 2020**
 - Adoption and implementation of codes of ethics by industry associations
 - Member enterprise implementation of association codes of ethics
 - National-level, multi-stakeholder partnerships
 - National-level, unified industry codes of ethics



AGENDA ITEMS

Nominations (By Country) of Non-Industry Stakeholders & Communicating the Bogota Principles

Recommendations for Partnerships in Central America



CONFIRMATION OF 2019 COALITION MEETING SCHEDULE

Buenos Aires, Argentina (Spring 2019)

Coincide with the Americas Competitiveness Forum

Santiago, Chile (September 2019)

Coincide with 2019 APEC Business Ethics for SMEs Forum



**Asia-Pacific
Economic Cooperation**



CLOSING SESSION / THOUGHTS

Ms. Marisol Sánchez

Executive Director, Chamber of Medical Devices & Health Supplies
Asociación Nacional de Empresarios de Colombia (ANDI)

